


THE ONE TRICK PONY SYNDROME.



We are staggered by the amount of customers who let their company brand go to a variety of companies who only provide one discipline or service.

THE SCENARIO

A prospective customer asks us to design a website then say they have another company who provide SEO, and another designing his product catalogue and yet another building his exhibition stand - where is the sense in that ?

TRICK ONE

A majority of web design companies do not understand print and usually sub contract this work out as they only work on screen.

TRICK TWO

Most print design companies can only dabble in web development and usually sub contract web development out.

TRICK THREE

Most exhibition design companies can do none of the above and if asked by a client will sub-contract all this work out and pass on the mark up.

TRICK FOUR

SEO companies – there are plenty of them!
Most don't understand the creative value of a great user experience required for a successful website.
The unbelievable part is they can all get you on page 1 of Google an outstanding statement when they cannot guarantee it.

Clear Creative are not a "one trick pony" but a company that will make all your marketing collateral look like it has come out of the same stable!

clearcreative

If you want to know more about what we can do for your business then drop us a line at info@clear-creative.co.uk or call 0161 762 3456.